



2022 Corporate Sponsorship Opportunities



When the arts
disappear from
schools,
**children lose
a lifeline** to their
creativity.



Investing in
early arts
education for
children causes
a ripple effect...
a ripple that can
change the world.



Teaching Children the *Art of Living*



Our Vision

We envision a world where **every child** discovers the power of **their own creativity**, and understands how **we are connected** as a human family.

Our Mission

Dream A World Education provides **social-emotional learning** and an understanding of **cultural diversity** through early childhood **arts-based education**.

Community Impact

96%

**of children
we serve**

live below the
poverty line

■ Hispanic/Latino 71% ■ Black 15%
■ Asian 8% ■ White 6%

40K

**children and
families**

served since 2008

96%

of parents agree

that Dream A World
Education programs have
a positive impact

Our foundational program

Secrets Of The Heart

In 2008, Dream A World Education pioneered a **comprehensive arts program** offered as on-campus residencies at inner-city schools around Los Angeles.

Our unique **Secrets of the Heart®** curriculum cultivates well-rounded, lifelong learners by building valuable social-emotional skills and promoting self-reliance, equity and inclusion.



For TK/Kindergarten – 3rd Grade (ages 4 – 8)

Secrets Of The Heart



The **Secrets of the Heart** curriculum links **forty-eight universal values** – like friendship, kindness, courage, compassion, identity and determination – **with arts and cultural experiences.**

Each lesson integrates:

- ✓ Visual and Performing Arts
- ✓ Language Arts, including American Sign Language
- ✓ Geography, History and Social Studies
- ✓ Self-acceptance and appreciation of each other
- ✓ And more...

Proven Impact

96%

of parents
say their children
understand and
demonstrate “Secrets
of the Heart” concepts

100%

of principals
observed positive
changes in students’
social-emotional skills

99%

of teachers
want Dream A World
Education programs
to return



Empowering children for a lifetime



View the
video:
"Valerie's
Dream"

<https://vimeo.com/450866909>

“I am someone that is good.
I am myself.
I put on the vision board
that I wanted to learn how
to play music.”

Valerie, a recent “Secrets of the Heart” student who received a scholarship at the famed Colburn School

Empowering educators

Students grow in 6 key sectors:

Creativity

Collaboration

Confidence

Cultural
Awareness

Empathy

Critical
Thinking

**“A brilliant enrichment program...
it unites to entertain and influence
children in so many positive ways.”**

*– Stephanie Pelly, Kindergarten Teacher
Montessori Seeds of Education Moorestown, New Jersey*

**“Teaching the arts is not my strength
but ‘Secrets of the Heart’ gives me the
confidence and the tools I need.”**

*– Misty Leibensperger, Kindergarten Teacher
York Elementary, Hawthorne District, Los Angeles, California*

Our online programming for classrooms, remote learning, and homeschooling



The **Secrets of the Heart** curriculum is now also **available online wherever children are learning.**

Secrets of the Heart TV features turnkey, standards-based, interactive and highly-adaptable virtual programming, plus supplementary materials that take children ages 4–8 on a journey of self-discovery.



Awards & Recognition



2018 Global Impact Award
"The Ripple Effect"
Documentary Short



2019 Emmy® Nominee
"The Ripple Effect"
Documentary Short



2020 Academics' Choice
Award Winner
Secrets of the Heart TV



2021 Guidestar Gold
Seal of Transparency

Find out more about "The Ripple Effect"
<https://dreamaworldedu.org/the-ripple-effect>

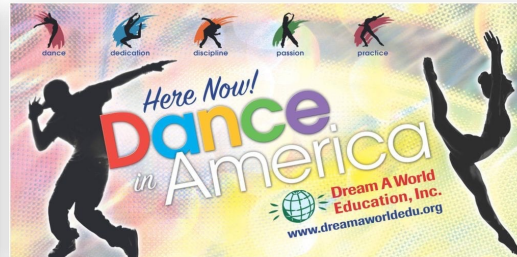
A continuum of learning for students, parents, and teachers



Secrets of the Heart is the foundational program in a series of programs that take children on a continued journey of discovering the arts and the gifts that live within each of them.

Each program includes:

- ✓ **Professional Development Workshops**
- ✓ **Parent Workshops**
- ✓ **Family Participation**





42 global partners

and growing



**Serving over 6,000
students and families
in 2020-21**

- ✓ Public and Private
- ✓ Charter
- ✓ Montessori
- ✓ Home Schools
- ✓ Preschools
- ✓ Boys & Girls Clubs
- ✓ Libraries
- ✓ Homeless Shelters
- ✓ Transitional Housing

How can YOU create a ripple effect?

All sponsorship levels include:

- + Recognition on the Dream A World Education website, with links to your site
- + Recognition across all Dream A World Education social media platforms



25
classrooms

Sponsorship of year-long **“Secrets of the Heart”** programs in 25 classrooms
\$25,000

- + Opportunity for your employees to donate 10 **“Secrets of the Heart TV”** 27-week programs to any schools of their choice
- + “Secrets of the Heart” naming rights in all schools sponsored by your company
- + Your logo on signage at Dream A World Education conferences and events
- + Your logo featured on personalized gifts for students and teachers
- + Free priority tickets to future events



10
classrooms

Sponsorship of year-long **“Secrets of the Heart”** programs in 10 classrooms
\$10,000

- + Opportunity for your employees to donate 5 **“Secrets of the Heart TV”** 27-week programs to any schools of their choice
- + Your logo on signage at Dream A World Education conferences and events
- + Your logo featured on personalized gifts for students and teachers



5
classrooms

Sponsorship of year-long **“Secrets of the Heart”** programs in 5 classrooms
\$5,000

- + Opportunity for your employees to donate 3 **“Secrets of the Heart TV”** 27-week programs to any school of their choice



2

Sponsorship of year-long **“Secrets of the Heart”** programs in 2 classrooms
\$2,000



1

Sponsorship of a year-long **“Secrets of the Heart”** program in 1 classroom
\$1,000



Inspiring Creativity

Building Character

Growing Community

dreamaworldedu.org

Dream A World Education is a
501(c)(3) non-profit organization

Tax ID #27-0686657

Thank you for
your consideration
and generous
sponsorship

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